

# **Invitation Letter of The Cooperation and Exchange Conference between China and CEEC SMEs 2020**

Dear small and medium-sized enterprises,

In order to extend the success and achievements of the previous three sessions, “*Maker in China*” International SME Innovation & Entrepreneurship Contest 2020 is set to meet the demand for intelligence and technologies from various sectors in China. The contest has been actively acting as an ongoing platform to connect technologies and innovation worldwide with capital, enterprises and industry parks in China, and ultimately helping to facilitate their launch in China so as to impel cross-border technological advancement. Over the past three years, it has attracted 4163 innovative projects from 25 countries and regions. About 53 well-known universities and institutes and more than 182 innovation institutions and business associations have worked closely to find the most advanced projects. With the joint efforts of all participants, 201 agreements of Chinese-foreign cooperation in science and technology innovation have been signed, in which more than 30

cooperations have been achieved with a total amount of over 45million US\$. Due to COVID-19 pandemic this year, the Contest and the Matchmaking Conference will be held online and offline. It includes three activities: the Founding Ceremony of China-CEEC SME Research Institute, the Matchmaking Conference and the final of the CEEC Sub-Contest of “*Maker in China*” International SME Innovation & Entrepreneurship Contest 2020. With the support of China-CEEC SME Cooperation Zone in Cangzhou, the contest will focus on CEEC technovative projects. Along with the Founding Ceremony of “China-CEEC SME Research Institute”, 10 contestants from Central and Eastern European countries will be required to hold their project roadshows. Meanwhile, CEEC enterprises from General Aviation, Industrial Manufacturing and Commercial Service will be warmly invited to participate in online match making with Chinese SMEs in the same sectors. The details of the meeting are as follows:

**1.Time:** 7:30-10:40 AM (GMT), 18<sup>th</sup> November, 2020  
(Wednesday)

**2.Venue:** The main venue is set in the St.Regis Beijing, Astor Banquet Hall; the branch venue is set in Cangzhou

**3.Organizations:**

**Jointly Organized by:**

- China International Cooperation Association of SMEs
- Secretariat for Cooperation between China and Central and Eastern European Countries
- China Centre for Promotion of SME Development
- China-CEEC SME Cooperation Zone in Cangzhou

**Supported by:**

- Department of Industry and Information Technology of Hebei Province, China
- People's Government of Cangzhou Municipality

**In Association with:**

- China (Germany) SME Center
- Beijing Digital Information Technology Co., Ltd

**To be Supported by:**

- Embassies of Central and Eastern European Countries in China
- Chinese Embassy in Central and Eastern European Countries
- CEEC Investment Promotion Agencies and Business Associations, etc.

#### **4.Participants:**

- Heads of SME Bureau of the Ministry of Industry and Information Technology, China Centre for Promotion of SME Development of the Ministry of Industry and Information Technology and China International Cooperation Association of SMEs
- Heads of Ministry of Foreign Affairs, Secretariat for Cooperation between China and Central and Eastern European Countries and Ministry of Commerce
- Representatives of Embassies of Central and Eastern European Countries in China, Friendly Cities, Investment Institutions and Business Associations
- Heads of Department of Industry and Information Technology of Hebei Province, China, Cangzhou City, Bohai New Area and China-CEEC SME Cooperation Zone in Cangzhou
- Special Advisors of China-CEEC SME Research Institute
- Representatives and Evaluation Experts of Domestic Investment Institutions
- Representatives of CEEC Innovative Projects and Technical Teams

- Representatives of Domestic and Foreign Enterprises in General Aviation, Industrial Manufacturing and Commercial Service

#### **5.Main Events:**

- The Founding Ceremony of China-CEEC SME Research Institute
- The Online Matchmaking Conference between China and CEEC SMEs
- The Final of the CEEC Sub-Contest of “*Maker in China*” International SME Innovation & Entrepreneurship Contest 2020

**6. Participation Methods for Enterprises:** Online meetings and webinars platform (Specific ways will be notified later)

#### **7.Industries of Enterprises:**

- **General Aviation:** Aviation Education and Training, Aircraft R&D and Manufacturing, Flight Training Device R&D and Manufacturing, UAV R&D and Manufacturing, Aircraft Parts R&D and Manufacturing, Navigation Service Operation, Aviation Logistics, Aircraft Disassembly and Maintenance, Modification of Large Passenger Aircraft into Cargo Aircraft, Aviation Exhibition, Navigation Operation Safeguards, etc.
- **Industrial Manufacturing:** Automobile and Parts,

Recreational Vehicle Manufacturing, New Energy Vehicles, Medical Equipment Manufacturing, Agricultural Machinery Equipment Manufacturing, Energy-saving and Environmental Equipment Manufacturing, Robot and Intelligent Manufacturing Equipment, Ship Industrial Manufacturing, Precision Instrument Manufacturing and Industrial Design, etc.

- **Commercial Service:** International Trade, Cross-border E-commerce, Cultural Exchange, Featured Tour, International Joint Education, Exhibition Economy, Sales Exhibition Special Products, Bonded Logistics, Modern Agriculture, Start-ups Incubation, Technology Transfer, Business Consulting, Featured Catering, etc.

**8.Conference Language:** Chinese and English (Simultaneous Interpretation will be provided on site.)

**9. You Will Gain:**

- Tech Matching
- Diverse Online & Offline Promotion
- Comprehensive IP and Corporate Services
- Latest Industry Intelligence & Experience
- Establishment of Business Network in China
- Guidance from Prestigious Entrepreneurs & Experts

- Exchange with Chinese Investors

On behalf of the Organizing Committee, China Centre for Promotion of SME Development hereby sincerely invite enterprises in the above three fields which would like to cooperate with enterprises in Central and Eastern European countries or develop in this region to attend the Matchmaking Conference. Enterprises intend to release information or deliver speeches are supposed to prepare 5-minute speech materials and send receipt for participation to [hejing@chinasme.org.cn](mailto:hejing@chinasme.org.cn) -and [wushiyu@chinasme.org.cn](mailto:wushiyu@chinasme.org.cn) before 26, October. (Please find the event agenda and receipt for participation attached in next pages.) The Organizing Committee will offer consulting service of the follow-up implementation and cooperation for award-winning enterprises.

We hope you will view this invitation favorably.

It's confirmed that there is no charge for this event.

Looking forward to meeting you.

Sincerely,

China Centre for Promotion of SME Development, MIIT

12<sup>th</sup> October, 2020



**Annex:**

**Event Agenda of the 2020 Cooperation and Exchange Conference between China and CEEC SMEs**

1. **Time:** 7:30-10:40 AM (GMT), 18<sup>th</sup> November, 2020 (Wednesday)
2. **Venue:** The St.Regis Beijing, Astor Banquet Hall
3. **Participants:** About 400
4. **Communication Way:** Online
5. **Conference Language:** Chinese and English (Simultaneous Interpretation will be provided on site.)
6. **Schedule:**

<b>TIME</b>	<b>CONTENT</b>
7:00-7:25 AM (GMT)	Registration and playing promotional video
<b>Part I</b> <b>The Founding Ceremony of China-CEEC SME Research Institute</b>	
7:30-8:20 AM (GMT)	Speech by the leader of SME Bureau of the Ministry of Industry and Information Technology



	Speech by the leader of the Ministry of Foreign Affairs
	Speech by the representative of Embassies of Central and Eastern European Countries in China
	Speech by SHAN Lipo, director of China Centre for Promotion of SME Development and Secretary General of China International Cooperation Association of SMEs
	Speech by the leader of Cangzhou
	Speech by the head of China-CEEC SME Research Institute
<b>Part II</b> <b>The Online Matchmaking Conference between China and CEEC SMEs</b>	
8:00-10:30 AM (GMT)	Conducting the China-CEEC SME Online Matchmaking from three sections: General Aviation, Industrial Manufacturing and Commercial Service
<b>Part III</b> <b>The Final of the CEEC Sub-Contest of “<i>Maker in China</i>” International SME Innovation &amp; Entrepreneurship Contest 2020</b>	
8:35-10:40	Contest Introduction on

AM (GMT)	Shortlisted Project Roadshows and Q&A Interaction with the Judges
	Releasing the results in real time by the China-CEEC SME Online Matchmaking Fair
	Announcement of the Top 3 and Giving awards

**Annex:**

**Receipt for Participation**

Name	Corporate	Duty	Telephone	Sections	Company Profile (can be attached)	Cooperation Intention (can be attached)
				<input type="checkbox"/> General Aviation, Delivering a speech: <input type="checkbox"/> Yes <input type="checkbox"/> No		
				<input type="checkbox"/> Industrial Manufacturing, Delivering a speech: <input type="checkbox"/> Yes <input type="checkbox"/> No		
				<input type="checkbox"/> Commercial Service ,		

			Delivering a speech: <input type="checkbox"/> Yes <input type="checkbox"/> No		
			<input type="checkbox"/> Others, Delivering a speech: <input type="checkbox"/> Yes <input type="checkbox"/> No		

Please send the Receipt for Participation to [hejing@chinasme.org.cn](mailto:hejing@chinasme.org.cn) and [wushiyu@chinasme.org.cn](mailto:wushiyu@chinasme.org.cn) before 26<sup>th</sup> October.

## **Annex: Registration Access**

**(1) APP Access:** Please use your mobile phone to scan the QR code below to download the "CLOUDACT" App. You can also search and install the "CLOUDACT" in the App Store or Google Play. After installation, please search for "CEEC" or "45508147" in the activities, register and join.



**(2) Wechat Access:** Please use wechat to scan the QR code below to join.



**(3) Website Access :** <http://1g1m.com/hc>

## **Annex: Contact Information**

**China Centre for Promotion of SME Development (MIIT)**

**China International Cooperation Association of SME**

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