



Estonian Sommelier Association VIII Wine Fair February 7 - 8, 2019

Preliminary information

Wine Fair will bring together restaurateurs, decision makers and wine lovers together with the other operators in the wine business. As a result, taking part in the Wine Fair will enable you to gain market share, strengthen your brand image, make business contacts and capture new customers.

Estonian Sommelier Association organizes Wine Fair every other year. It is an internationally recognized source of trade opportunities for alcohol related industries – restaurants and catering services, hotels, importers and producers. It is also featured in all industry publications and newsletters in Estonia and the surrounding Baltic countries. Last Wine Fair was in 2017 and it was bigger than ever. Over 2500 visitors and 70 exhibitors participated last Wine Fair and the numbers will increase every new event.

The Wine Fair will be held in Kultuurikatel (Creative Hub) in Tallinn (<http://kultuurikatel.ee/en/>)

Estonian Sommelier Association VII Wine Fair offers:

- More than 9000 m² of exhibition space
- Wines and all other kind of beverages together with related items (gourmet goods, dishes, glasses etc.)
- Contacts with wine and food professionals and wine lovers from Estonia
- Visitors/wine professionals from Latvia, Lithuania and Finland
- Media attention
- Masterclasses for visitors

Time table:

- February 7, 2019
12.00 - 20.00 Wine Fair is open for everybody
- February 8, 2019
12.00 – 22.00 Wine Fair is open for everybody

Participation:

Registration fee 200 €. Registration fee must be paid to the Organizer against invoice in 10 days. Registration fee is not returnable, but it will be included to your overall fee.

To participate in Wine Fair 2019 please fill in the registration form:

<https://goo.gl/forms/a1P5U4MhBhpPc6i73>

Based on your registration information (area m², furniture etc.) we can offer you a stand location.

Information about stands:

- Price per stand m² - 130 € (no VAT will be added) includes:
 - Up to 10 m² = 10 free ticket (handband), bigger boxes will have free tickets the same amount as their m² (12 m²= 12 tickets etc.). These are for personnel who actually works during the Fair. If there will be less workers, the Exhibitor can use these free tickets as they please.
 - Special fee for extra tickets – 10 € per ticket for 2 days
 - Free glasses: up to 10 m² = 10 glasses, bigger boxes will have free glasses the same amount as their m² (12 m²= 12 glasses etc.).
- Standard stand space:
 - Minimum stand space 9 m² (3 x 3 m) = 1170 €
 - 12 m² (4 x 3 m) = 1560 €
 - 15 m² (5 x 3 m) = 1950 €

- 18 m² (6 x 3 m) = 2340 €
- Bigger than 18 m² - the price will be calculated individually
- All the rear walls and interior decorations for the stands will be distributed by Exhibitor itself. There can be roll-ups etc.
- For small Exhibitor, we offer just tables:
 - Small table: 200 € (150 x 80 cm)
 - Long table: 250 € (300 x 80 cm)
- Tables and chairs for rent: (if Exhibitor books a stand, not tables)
 - Table: 10 € (150 x 80 cm)
 - Chairs are free
- Assembly: February 6, 2019 - 8.00 am – 10.00 pm
- Room layouts: will be sent separately, depends of early registration and stand m².
- Ice will be provided by organizers. Ice buckets, water jars, spittoons and coolers should be provided by Exhibitors.

Master classes:

We offer a possibility to give master classes, organize degustation's or give lectures in separate rooms. These events will be targeted to professionals only or to everybody, depends the wishes of the presenters. Rent of the room is 100 € for 1,5 hours. Rent includes wine glasses, spittoons, projector and screen.

We will help all the exhibitors with the hotels nearby the Wine Fair's location. Just let us know!

The Organizer:

Estonian Sommelier Association

Ene Ojaveski

ene@sommeljee.ee

Phone: +372 601 20 17

Mobile: +372 50 42 422

Photos from last Wine Fair in 2017







