

TRIPLE-HELIX CONFERENCE ON BIO-BASED ECONOMY



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Concluding Remarks on Session 2: Materials and Environmental Technologies

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PRIORITY AREA 8 - COMPETITIVENESS INCLUDING CLUSTERING

Danube Region



Region specific topics seen through competitiveness

- promotion of **cooperation** and exchange of knowledge among **SMEs**, **academia** and **public sector** in Danube region;
- efficient SMEs measures and activities especially to support **innovations** and **new technologies**;
- strengthening of **entrepreneurship** and **competitiveness in rural** areas, especially in processing, industry and **clusters** development;
- efficient **infrastructure** to support SMEs performance

Competitiveness Targets and Related Activities

- Better use of environmental technologies
 - Connecting relevant stakeholders
- Cluster mapping with focused on:
 - Bio – based industry
 - Analysis of Smart Specialization Strategies
 - Value chain
- Improvement of competitiveness in rural areas and in agriculture particularly

Clusters Building and Advantages

- **High impact and value creation of non food biomass**
- Coupled production
- Cascade utilisation
- Speed up innovations: integrated and coordinated
- From Lab to development demonstration scale
- Integration of the existing clusters

- **Next Generation Competitiveness** expanded to whole Danube Region, **focus on clusters**

Future perspectives

- **Private – Public support**

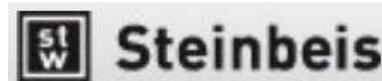
- **Incentive mechanism** for start-ups in Bio-based industry:
 - Competition
 - Finance support scheme
 - Specific infrastructure
 - Smart use of local resources

- **Triple-Helix approach**

Potential Partners



Ministerium für Finanzen und Wirtschaft Baden-Württemberg



**See you in
Vukovar!**



**4th Workshop on Clusters
Networking and Development in
Danube Region,
19-20 September 2016, Vukovar,
Croatia**

**Workshop's focus on bio-based
economy.**